

WORK HISTORY

Zimmer | Madich
Eden Prairie, MN

Art Director: July 2023–Present

- Co-lead motion graphics design and production in-house with the Creative Director.
- Co-lead concepting and design layouts with other art directors on the team.
- Ensure quality assurance on various project types across team, including motion graphics and XD.

Graphic Designer: July 2021–July 2023

- Designer for local and international brands in industries including but not limited to: healthcare and retail.
- Projects include but not limited to: concept ideation and design for print and digital advertising. Identity branding and layout for conferences. Animated motion graphics and GIFs. Web, email, and social media layout. Direct mail and brochures. Tradeshow exhibits.

Futura Marketing
Eden Prairie, MN

Graphic Designer: Nov. 2019–May 2021

- Led concepting and layout work, animated videos, in-house social media management and vendor coordination.
- Identified new opportunities and services to better achieve clients' goals.

Junior Graphic Designer: Nov. 2017–Oct. 2019

- Designer for local and international brands throughout the Twin Cities through collaboration with other designers, account executives and creative directors.
- Projects included but not limited to: digital illustrations, ads, corporate presentations, environmental graphics and direct mail.

**Concordia
Language Villages**
Moorhead, MN

Graphic Designer & Communications Specialist: Jan. 2016–Oct. 2017

- Managed projects throughout the multi-office organization, from initiation through production.
- Art-directed photo shoots with photographers on-site at the Village camps.
- Lead Social Media Manager for Instagram and Snapchat accounts.
- Co-managed team of 3-5 part-time student employees.

Graphic Designer: June 2013–Dec. 2015

- Designer for language immersion programs, with responsibility for supporting 15+ programs in addition to core-brand initiatives.
- Worked with up to 15 world languages for projects on a daily basis.
- Print: ads, special events collateral, brochures, brand stationery, banners, booth graphics and annual reports.
- Digital: ads, social media, email and web graphics, infographics and web maintenance.

FREELANCE & VOLUNTEER

2013–Present

- Various oil paintings, drawings and digital illustrations for clients in MN and ND.
- Volunteer high concept poster designs for film series put on by local Twin Cities theaters.

CAPABILITIES

Computer knowledge: Mac OS, PC, Microsoft Office (PowerPoint, Word), Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat Pro, After Effects, XD), CMS (various), Google (Slides, Docs)

Industries: Healthcare, medical device, retail, food and beverage, entertainment

Other skills: Art direction, client and vendor relations, efficient time management, ability to pivot quickly, calm under pressure

BRANDS

Acist, Afirma, Bailiwick, Boston Scientific, Cardiac Implants, Cardionomic, Catallia, Coloplast, Concordia Language Villages, Ecolab, Francis Medical, Further, Futura Marketing, Gore Medical, Häagen-Dazs Shops, Heights Theater, Imperative Care, International Dairy Queen, Laborie, Mall of America, Mortenson, Nalco Water, Roche, Thomson Reuters, Trylon Cinema, Uponor, UroDev, UroLift, Veracyte, Vomaris, Zimmer | Madich, Zinpro